

Transportation
Major Highways
State Highways: 17, 64, 86, 107
U.S. Highways: 8, 51
Interstate Highways: None
Rail Service
Fox Valley & Lake Superior, Tomahawk Railway
Air Service
Local Service: Merrill & Tomahawk Regional Airports
Classification: Basic Utility A & B
Scheduled Service: Mosinee Central Wisconsin Airport
Airline Service(s): American Airlines, Delta, United

Area Institutions
Technical College
Northcentral Technical College, Wausau
Nicolet Technical College, Rhinelander
Nearest University
University of Wisconsin – Marathon County, Wausau

Educational Attainment
High School Diploma:
92.2%
College Degree:
18.8%
Source: ACS 2022

Healthcare
Primary Hospital:
Aspirus

County Contact
Lincoln County Economic Development Corporation
801 N. Sales Street, Suite 200
Merrill, WI 54452
Phone: (715) 539-1024
Website: www.lincolncountyedc.org

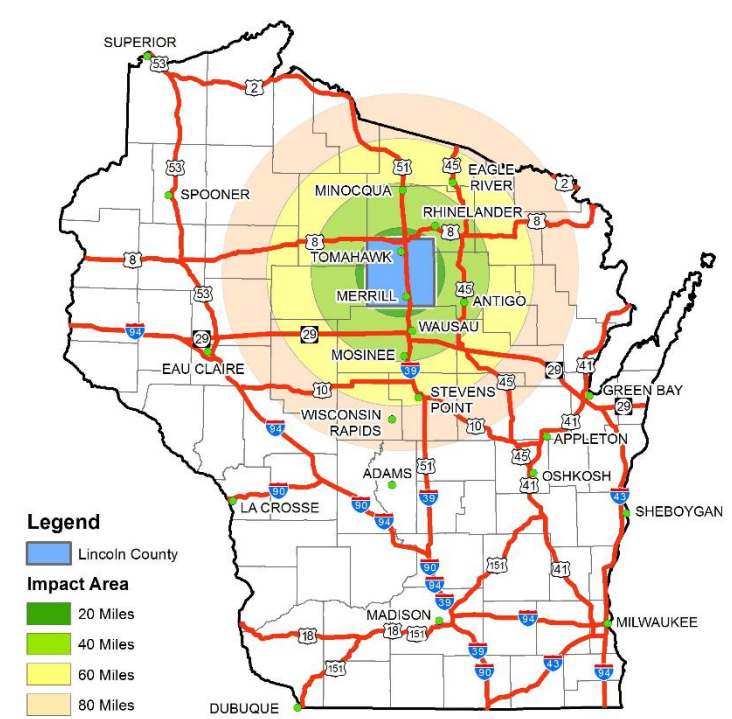
Major Employers
Weinbrenner Shoe Factory
Church Mutual Insurance Company
Aspirus Health Care
Harley-Davidson Motor Company
Lincoln Window
Pioneer Transportation Ltd.
Sierra Pacific
Fremarq Innovations
Wal-Mart
AGRA Industries

Links
www.grownorth.org
www.co.lincoln.wi.us
www.locateinwisconsin.com
www.inwisconsin.com
www.ncwrpc.org



Regional Contact
NCWRPC
210 McClellan St., Suite 210
Wausau, WI 54403
Phone: (715) 849-5510
Website: www.ncwrpc.org

Lincoln County, Wisconsin Profile



Demographics		
Population:		
	2010	2022
Lincoln County	29,705	28,402
Wisconsin	5,686,986	5,882,128
Housing Units:		
	2010	2022
Lincoln County	16,488	16,151
Wisconsin	2,593,073	2,734,511
Median value of:		
	Owner-Occ. Units	Gross Rent
Lincoln County	\$163,700	\$706
Wisconsin	\$231,400	\$992

Data source: American Community Survey, 2010 & 2022

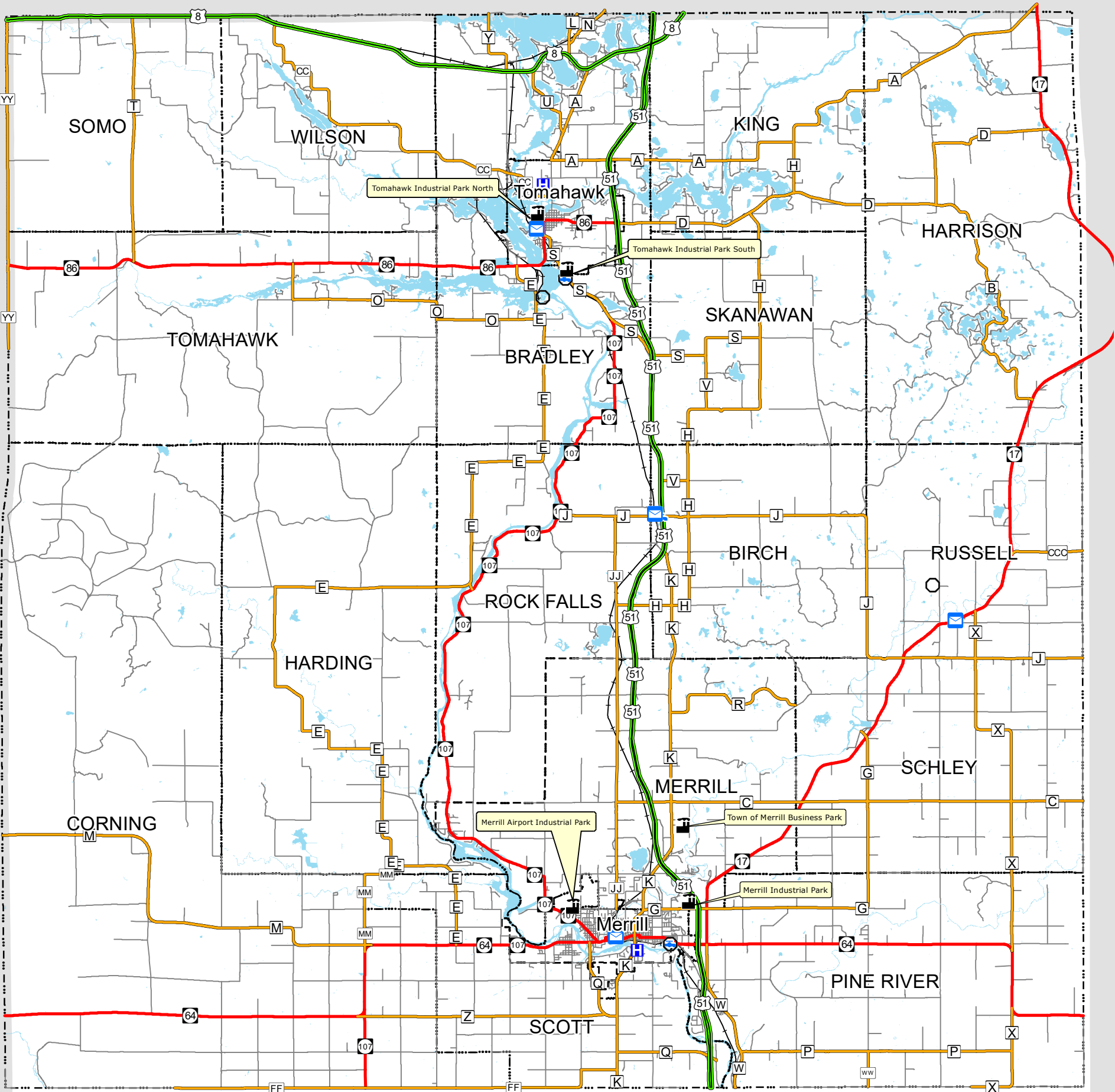
Economy	
County Employment by Industry	
Industry	Employees
Natural Resources	273
Construction	769
Manufacturing	3,101
Trade, Transport. & Utilities	2,918
Information	259
Financial Activities	1152
Professional & Business Services	531
Education and Health	3025
Leisure and Hospitality	515
Other Services	392
Public Administration	558

Employment Trends	2010	2022
Lincoln County Labor Force Participation Rate	65.9%	59.0%
Lincoln County Employed	14,707	13,493
Lincoln County Unemployed	801	679
Lincoln County Unemployed Rate	11.5%	4.8%
Wisconsin Labor Force Participation Rate	69.0%	65.7%
Wisconsin Unemployment Rate	9.6%	3.4%

2022 Median Wages (Full time, year-round)	County	State
Occupation		
Natural Resources	\$28,047	\$36,049
Construction	\$45,733	\$55,359
Manufacturing	\$51,492	\$53,998
Trade, Transport. & Utilities	\$40,633	\$45,890
Information	\$43,451	\$53,649
Financial Activities	\$54,343	\$59,818
Professional/Business Services	\$36,726	\$52,622
Education and Health	\$35,538	\$44,469
Leisure and Hospitality	\$14,102	\$16,332
Other Services	\$29,464	\$34,107
Public Administration	\$58,841	\$60,237

2022 Income (Per Capita)	
Lincoln County	\$35,558
State of Wisconsin	\$40,130
United States	\$41,804

Lincoln County Development Opportunities



Legend

- | | |
|---------------------------|-------------------------------|
| --- Minor Civil Divisions | ○ Waste Water Treatment Plant |
| — US Highway | — Public Water Supply |
| — State Highways | Airports |
| — County Highways | ✈ Basic Utility - B |
| — Local Roads | ✈ General Utility |
| — Railroad | — Water |
| □ Hospital | |
| ■ Industrial Park | |
| □ Post Office | |

